



Business Accelerator for Successful Entrepreneurship (BASE)

Uganda Development Bank, through the **Business Accelerator for Successful Entrepreneurship (BASE)** initiative, provides business advisory services. These services are aimed at supporting businesses with capacity building and technical support in areas such as management best practices, good governance, financial management (bookkeeping & record keeping), debt & risk management, business planning & strategic management, human resource management, and market planning, among others. The ultimate goal is to help businesses operate professionally and adopt sustainable practices, thereby contributing to the country's development agenda and supporting the Bank's mandate.



**BEST REGIONAL
BANK EAST
AFRICA 2024**



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PRODUCTS AND SERVICES

Under BASE, the Bank provides two products with various solutions:

Business Acceleration Product (BAP).

The Business Acceleration Product (BAP) is designed to support the Bank's customers who need non-financial services to foster growth, enhance business sustainability, and ultimately access financial support. This product offers two primary solutions:

1. Business Growth Solutions

These solutions are tailored for customers with potential for scaling their businesses. The Bank collaborates with these businesses to identify and address constraints, facilitating their transition from small to medium or large-scale operations, whether at a local or regional level.

2. Business Revamp Solutions

These solutions are designed to help struggling businesses within the Bank's portfolio meet their debt obligations through handholding support services, re-strategizing and rebuilding their cash flows, and ensuring business continuity and sustainability.

Enterprise Development Product (EDP).

The Bank provides business advisory services to prospective businesses that have the potential to access financing but are not investor-ready. These businesses are supported through the following interventions;

- Incubation Programs
- Acceleration programs
- Master Class Programs
- Structured Short courses
- Resource and data centre
- Tailored Hand holding programs

Eligibility Criteria for Accessing Business Advisory Services.

Entities in the Bank's priority sectors can access BASE Products if they intend to access finance for ideation, and to scale up. They must demonstrate the ability to raise sufficient equity for the project and the capacity to meet the Bank's minimum lending requirements.

Entities that require the Enterprise Development Program must express interest during the annual regional calls for application. Applications are channelled through the official Bank communication platforms.

For more information, please visit www.udbl.co.ug

